



Manuel Hortelano Rodríguez
User Interface Designer

Profile

I am seeking thesis positions as a User Interface Designer with a focus on visual design. I am a reliable and committed professional with nearly 2 years of experience at Ford Motor Company. In my free time, I enjoy playing video games, where I find inspiration in their designs, and going to the gym, where I cultivate discipline and focus.

Contact

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Skills

- Prototyping: 5/5 - Expert
- Usability Tests: 4/5 - Advanced
- Design Systems: 4/5 - Advanced
- HTML & CSS: 4/5 - Advanced
- JavaScript & Type Script: 3/5 - Intermediate
- Angular Framework: 3/5 - Intermediate
- Creativity: 5/5 - Expert
- Communication: 5/5 - Expert

Languages

- Spanish - Native
- English - Advanced (C1)

Education

MSc in Human Computer Interaction and Design

Aalto University and Polytechnic University of Madrid | EIT Digital programme | 2023 - 2025

Minor in Innovation and Entrepreneurship
Other activities: Class president (2023-2024)

Valedictorian of Bachelor's Degree in Industrial Design Engineering and Product Development

Polytechnic University of Valencia | 2018 - 2022

Other activities: Member of the Student Delegation (2020/2021) and member of the Academic Committee (2019/2020)

Experience

User Interface and User Experience designer

Ford Motor Company & TSE | Valencia, Spain | Full-time job | July 2022 - June 2023

- Led the UX/UI design for virtual reality training applications;
- Created interactive prototypes using Adobe Xd to get feedback and improve design iterations;
- Utilized HTML, CSS, and front-end development techniques to create responsive interfaces;
- User-driven insights to optimize user flows and improve user experiences.

User Interface / Visual designer

Ford Motor Company | Valencia, Spain | Internship | November 2021 - June 2022

- Developed high-fidelity mockups using Adobe Xd to improve the design review process;
- Developed UI guidelines to establish a consistent visual language for the VR training application;
- Created visually appealing brand identities that reinforced the brand's message;
- Collaborated with cross-functional teams.

Awards

- Prize for the best academic record of my Bachelor's
- Winner of STARTUPV 2K19 University Entrepreneur Contest - Advanced Idea Category
- Prize Second-year students with best academic record
- Prize First-year students with best academic record